



Minutes of Membership Meeting August 3, 2005

The meeting was held at Maiden Rock Apples, Stockholm and prior to the meeting we gathered to picnic, socialize and network.

Meeting was called to order by President Jim Grandy with about 35 members present. With new faces present, Jim asked individuals to introduce themselves and their businesses.

Secretary's Report: Minutes for the July meeting were reviewed, no changes were made, it was moved and approved that the minutes be accepted as presented.

Treasurer's Report: Larry presented data for the past month and year and indicated that the budget for the next year is being prepared so it is important that committees submit any proposals. Upon review it was moved and accepted that the report stand as presented.

Committee Report:

Marketing:

*2006 Travel guide: Herdie Baisden spoke to the status of the planning guide for 2006. RFP's were sent to 8 organizations that expressed interest in publishing the guide. Responses to the RFP are to be in by August 5, though that may be extended based on contacts with some of the publishers. Upon receipt of the responses, the Marketing Committee will review and select no more than 3 finalists which will be reviewed at the September Membership Meeting [at Frontenac State Park]. The membership will vote on the publisher and proposed format of the travel guide for 2006 as well as the number to be printed. It should be noted that the RFP requested proposals to include both glossy and newsprint interior. Also, the figures to be proposed are for 150,000, 175,000, and 200,000 copies.

*Visitor Center: Donna Krebsbach spoke briefly about the traffic at the center and the positive effect she believes it is having. She requested that planners get out to the Eau Claire/Menonomie area as a result of the information she is getting from visitors. If you have not done so, be sure to get your business brochure to the visitor center as we now have a rack for them.

Website: Dave Speedling inquired whether there would be any changes made to the website that would be seasonally appropriate? Jim will follow up on this.

Membership: Jim Grandy announced that there is now a page on the MVP website in the member section where a member can enter information for their own webpage and submit that to Voila'. It is necessary that you enter the password in order to have access to the page.

Around the Lake:

Many summer events are taking place – let's encourage the visitors to attend them. It was moved and accepted to adjourn the meeting.

Next meeting at Frontenac State Park, September 7.

Minutes recorded by Carol Wiersma, Secretary